



WELCOMETO

**i** BROCHURES.org

**Richard Barber & Company produce creative marketing brochures & literature in both printed and interactive *i-brochure* format.**

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i-brochures add an element of added interest to all marketing material with interactive links, roll-over images, tabs and buttons similar to many web sites but in a fully emailable format.

Tailored to suit your bespoke requirements i-brochures are cost effective, flexible and can follow your existing design brand or can be created in a totally new creative design. Used either in an email or as a brochure download the i-brochure is a great addition to your marketing armoury.

**CALL RB&CO ON 0161 281 0088  
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**OR VISIT OUR  
DESIGN & MARKETING WEB SITE  
[www.richardbarber.co.uk](http://www.richardbarber.co.uk)**

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What is an i-Brochure ?

An i-Brochure is an interactive PDF a form of electronic document that can contain a multitude of media including text, pictures, movies, music together with links to websites and email.

iBrochures, often written i-Brochure, are built with Adobe PDF technology, to view these files you need Adobe Reader that can be downloaded from the Adobe website for free.

An i-Brochure works with Windows and Mac, iBrochures have the advantage over a website that they are often more versatile. i-Brochures can be stored on web sites and downloaded to be viewed on screen, distributed or emailed.

When you send someone an i-Brochure, they can either view it on screen - they should be viewed in full screen to gain the full benefit of the interactive elements, print it or forward it.

An i-Brochure is a single file that contains all these elements, making it easy and reliable to send to people. i-Brochures scale to fit on any screen.

iBrochures can be made secure so that no-one can view your content and it can be made tamper proof. You can lock an i-Brochure with a password so that only those people you want to can open.

i-Brochures can contain all sorts of interactive media, including movies, animation and most other information including 360° virtual tours, photography, site plans email and contact details.

iBrochures can be used for corporate marketing, commercial property marketing, all B2B Marketing, user manuals & presentations.

i-Brochures are useful for many different applications, are versatile and cost effective.

Call us to see how we can create an i-Brochure for you.